

Artist/ Writer Name _____

Song Title _____

Genre _____

Is the song a co-write? Yes No

Co-Writer(s) Names _____

Each category is scored on a scale of 1 - 4 (1=low / 4= high)

	1	2	3	4
Song: New ideas, unique insight on old ideas, *familiarity, *memorable quality, consistent rhyme scheme, good use of poetic language, unique ideas, symmetry solid structure, lyrical hook, consistent lyrical voice, cohesive thought, appropriate content, thorough development of main idea, correct prosody, biblical doctrine, truthfulness, timelessness, wide accessibility, potential for marketplace usage, longevity, and best application for the song given the overall nature of the current market.				
Vocal: vocal agility, pleasant tone, good control, competency in all registers, appropriate phrasing, use of dynamics, correct pitch, full range, ability to sing in the pocket (timing), tastefulness of choices and overall versatility.				
Musical Hook: the musical element that is memorable, stands out, and stays with you				
Musicianship: clear mastery of instrument, pleasant tone, good control, appropriate phrasing, use of dynamics, correct pitch, ability to play in the pocket (timing), tastefulness of choices and overall versatility.				
Engaging: appropriate interaction with audience, eye contact, affective, authenticity, successful delivery of song, thoughtful and artful appearance, transparent, inclusive, animated, believable, genuine, entertaining, inspiring, personable, aware, and relevant to current or emerging musical styles with clear potential for performing artist career.				
Overall Presentation: visual appeal, stage presence, confidence, appropriate song choice for voice, expression, body language, appearance, effective use of stage and of opportunity.				

Total Score: _____

Is the artist/writer developed enough to consider a career at this time? Yes No

Is the artist/writer currently marketable? Yes No

Recommend proceeding to next level? Yes No

Song Writer Name

Song Title

Genre

Is the song a co-write?

Yes No

Co-Writer(s) Names

Each category is scored on a scale of 1 - 4 (1=low / 4= high)

	1	2	3	4
Originality: New ideas, unique insight on old ideas *familiarity *memorable and easy to learn song.				
Music/Melody: the musical element that is memorable, stands out, and stays with you				
Musical Hook: Musical element that is memorable, stands out, and stays with you.				
Lyrics: Consistent rhyme scheme, good use of poetic language, unique ideas, symmetry and structure, lyrical hook, consistent lyrical voice, cohesive thought & content *Vertical or exhortative? Church-wide doctrine? Always True? Timeless? Widely accessible?				
Marketability: Potential for marketplace usage, wide accessibility, timelessness, longevity, and best application for the song given the overall nature of the current market				
Prosody: Marriage of melody & lyric that effectively tell the same musical story.				
Concept: Cohesiveness and clarity of total message				

Total Score: _____

Recommend proceeding to next level?

Yes No

