

Day	Time	TRACK	CLASS TITLE and description	Teachers/Speakers
Wed	8:30am - 5:00pm	GEN	REGISTRATION & HOUSING CHECK-IN	
Wed	8:30am - 5:00pm	GEN	Verify your COMPETITION time Verify your ARTIST or SONG MENTORING time Verify your FIELD TRIP time	
Wed	11:00am - 12:00pm	GEN/COMP	EVENT ORIENTATION AND NETWORKING All registrants MUST ATTEND this session. Find people from your region!	Dan Keen, Lisa Kent, Jayme Thompson, Cindy Wilt Colville
Wed	12:00pm - 2:00pm	GEN	LUNCH	
Wed	1:30pm - 2:30pm	ARTIST	Vocal Coaching	Brett Manning
Wed	2:30pm - 3:30pm	ARTIST	Live Music Producing – Soloists, Bands & Groups	Tom Jackson
Wed	3:00pm - 5:00pm	COMP	Vocal One & Vocal Two Preliminary Competition (see Competition page for schedule and location)	
Wed	3:00pm - 5:00pm	COMP	Song Semi-Final Competition: Amateur Class (see Competition page for schedule and location)	
Wed	4:00pm - 6:00pm	GEN	YOUR LISTENING PARTY Bring your CD and we will probably play it REALLY loud!	
Wed	5:00pm - 7:00pm	GEN	DINNER	
Wed	6:00pm - 7:00pm	GEN	Sponsor Reception - Invitation Only	
Wed	7:00pm - 9:00pm	GEN	Evening Concert - Evan Milby, Ben Tankard, Laura Story	
Wed	9:30pm - 11:00pm	GEN	LATE NIGHT INDIE STAGE <i>Tell & Show - with Live Music Producer, Tom Jackson and Associates</i>	Tom Jackson
Thur	7:00am - 8:30am	GEN	BREAKFAST	
Thur	8:30am - 9:30am	GEN	MORNING WORSHIP & INSPIRATION Worship Leader: Carl Cartee Speaker: Stan Mitchell, Grace Pointe, Brentwood, TN	
Thur	9:45am - 12:00 pm	COMP	Vocal One & Vocal Two Preliminary Competition (see Competition page for schedule and location)	
Thur	9:45am - 10:45am	ARTIST	Live Music Methods for Onstage Performance Tom Jackson Productions	Amy Wolter and Lang Bliss
Thur	9:45am - 10:45am	SONG	Writing in the Mainstream Marketplace	Tom Douglas, Andy Dodd, Amy

Thur	9:45am - 10:45am	CAREER IN MUSIC BUSINESS	How It All Works Together - Interested in the business of music? There's more to it than just record companies and songwriters.	Dan Keen, Denise Stevens, Larry Wacholtz
Thur	9:45am - 10:45am	WOR	The Away Game - Taking worship away from your home court. Different staging, acoustics, sound and congregations can be unsettling. Learn to look and feel at home even when you're not.	Carl Cartee
Thur	10:00am - 12:30pm	SPECIAL	Follow The Song FIELD TRIP at Word Advance sign-up required / Additional fee	Mark Cabaniss
Thur	11:00am - 12:00pm	ARTIST & CAREER	Booking Yourself/Got Gigs?	Chris Blaney, Warren Barfield, Mike Holeton, Sarah Cates
Thur	11:00am - 12:30pm	SONG	Women in Songwriting	Jennie Lee Riddle, Sarah Hart, Christa Wells, Ginny Owens, Alli
Thur	12:00pm - 2:00pm	GEN	LUNCH Q&A with former American Idol participants! Join Melinda Doolittle and winning finale songwriter, Regie Hamm. You must purchase lunch to	
Thur	1:30pm - 3:30pm	COMP	Song Semi-Final Competition: Semi-Pro Class (see Competition page for schedule and location)	
Thur	2:00pm - 3:30pm	COMP	Duet/Group Preliminary Competition (see Competition page for schedule and location)	
Thur	2:00pm - 3:30pm	ARTIST & CAREER	Who, Why and When To Manage Your Career	Moderator: Chris Erlanson Panelists: Jeff Berry, Chris DeTray, Amy Fogleman
Thur	2:00pm - 3:30pm	SONG	Music Publishing Business Basics and Publisher Panel - The basics you need to know about the business of music publisher, proper etiquette for sending material to publishers, what publishers are looking for in a staff songwriters.	Conor Farley, Holly Zabka, Don Cason, Joel Lindsey
Thur	3:30pm - 5:00pm	WOR	It's All About Her - Come develop a passion for service to the Bride and embrace the opportunity in this hour to help train, equip and prepare the Church for Kingdom ministry to our world.	Jennie Lee Riddle

Thur	3:30pm - 5:00pm	SPECIAL	Imaging - Make Me Marketable! Industry experts will help you maximize your potential with helpful style and image tips! Photographer, stylist, and hair and makeup professionals to provide on the spot service!	Cheryl Ann Stephens
Thur	5:00pm - 7:00pm	GEN	DINNER	
Thur	6:00pm - 7:00pm	GEN	GMA Member Reception and Meet-n-Greet Become a GMA Member to attend!	
Thur	7:00pm - 9:00pm	GEN	EVENING CONCERT Artists: Audrey Assad, Dave Barnes, Natalie Grant	
Thur	9:30pm - 11:00pm	GEN	LATE NIGHT INDIE STAGE - Judges Pick and Drawing for Performers - put your name in at 9:30!	Lisa Kent
Fri	7:00am - 8:30am	GEN	BREAKFAST	
Fri	8:30am - 9:30am	GEN	MORNING WORSHIP & INSPIRATION Worship Leader: Nia Allen Speaker: Dr. Darrell A. Harris, Pastor - The Stonebridge Community and Dean of the Chapel, The Robert E. Webber Institute for Worship Studies	
Fri	10:00am - 11:00am	COMP	Band Semi-Final Competition (see Competition page for schedule and location)	
Fri	10:00am - 12:00pm	COMP	Vocal One & Vocal Two Semi-Final Competition (see Competition page for schedule and location)	
Fri	10:00am - 12:45pm	SPECIAL	OCEANWAY STUDIO FIELD TRIP #1 <i>Advance sign-up required / Additional fee</i>	Session Producer: Bubba Smith
Fri	9:45am - 10:45am	ARTIST	Internet: How social media and networking has changed in the last year and how it affects every artist	Moderator: Leigh Holt Panelists: Mark Adkison, Jon Arnold, Rebekah Markowitz
Fri	9:45am - 10:45am	SONG	Writing Great Lyrics	Tony Wood
Fri	9:45am - 10:45am	WOR	Worship Works Without a Live Band! Using technology to enhance your worship leading/performance when you don't have a band but want the audio experience to be FULLfilling.	Steven V. Taylor
Fri	9:45am - 10:45am	CAREER IN MUSIC BUSINESS	Keeping Watch Over YOUR Business - Attorneys, business managers and bankers have to be an artists best friend.	Panelists: Adam Edelstein, Karen Clark, Lannie Cates, Greg Seneff

Fri	11:00am - 12:00pm	ARTIST	Vocal Coaching - Brett Manning	Brett Manning
Fri	11:00am - 12:00pm	SONG	Writing Great Melodies	Chad Cates
Fri	11:00am - 12:00pm	ARTIST & CAREER	Panel Discussion: How the State of the Industry Affects You	Moderator: Dennis Disney Panelists: David Breen, Josh Bailey, Holly Zabka, Beka Tischker
Fri	12:00pm - 2:00pm	GEN	LUNCH	
Fri	1:00pm - 3:45pm	SPECIAL	OCEANWAY STUDIO FIELD TRIP #2 <i>Advance sign-up required / Additional fee</i>	Session Producer: Bubba Smith
Fri	2:00pm - 3:00pm	COMP	Duet/Group Semi-Final Competition (see Competition page for schedule and location)	
Fri	2:00pm - 4:00pm	SONG - ALUMNI	Co-Writing Workshop (ALUMNI ONLY) Small group interactive workshop with professional songwriters.	Sue Smith and Staff
Fri	2:00pm - 3:30pm	CAREER IN MUSIC BUSINESS	Discussing the Challenges and Rewards of Entrepreneurship	Panelists: Jeff Cornwall, Cindy Wilt Colville, Luke Macelroy
Fri	3:30pm - 5:00pm	ARTIST	Performance Coaching - Vocalists	Diane Sheets
Fri	5:00pm - 7:00pm	GEN	DINNER	
Fri	7:00pm - 9:00pm	GEN	SONGWRITER SHOWCASE Sponsored by BMI Michael Boggs "Somebody Like Me" Jamie Moore/Cary Barlowe "City On Our Knees" Jennie Lee Riddle "Revelation Song" Sam Mizell "The Motions" Michael Farren/Chad Cates "Come As You Are" Chris August "Starry Night" Phillip LaRue "By Your Side" Kate York "More Beautiful You"	
Fri	9:30pm - 11:30pm	GEN	LATE NIGHT INDIE STAGE	Lisa Kent
Sat	7:00am - 8:30am	GEN	BREAKFAST	
Sat	8:30am - 9:30am	GEN	MORNING WORSHIP & INSPIRATION Speaker: Al Andrews, Porters Call Worship Leader: Jennie Lee Riddle	
Sat	9:45am - 10:45am	SONG	Creative & Effective Demos/Technology for the Songwriter	Stephen Leiweke

Sat	9:45am - 10:45am	WOR	The Blender - Sit in on a planning/arranging/jam session as these worship leaders and song writers work to blend songs and styles.	Geron Davis, Evan Milby
Sat	9:45am - 10:45am	CAREER IN MUSIC BUSINESS	Lights, Microphone, Action! Hear from a sound guy, a lighting guy and maybe a couple of other guys that are making things happen on the road.	tbd
Sat	11:00am - 12:00pm	ARTIST	Heart and Mind of An Artist - Equipping an artist for a healthy and prosperous career	Moderator: John Mays Panelists: Jim Thomas, Stephen James, Michael Farren
Sat	11:00am - 12:30pm	SONG	Marketing and Promoting Your Songs - Thinking WAY outside the box to get your songs heard. Jingles, Film/TV, Gaming, Videos and Print!	Adam McCantz, Staci Frenes, Kurt Heinecke
Sat	11:00am - 12:00pm	CAREER IN MUSIC	Success Through YouTwitFaceMyTubeBook and Other Aspects of the Internet	Panelists: Bob Hutchins, Kari Scott
Sat	12:00pm - 2:00pm	GEN	LUNCH	
Sat	2:00pm - 3:30pm	SONG	Living the Creative Life	Dave Clark
Sat	2:00pm - 3:30pm	CAREER IN MUSIC BUSINESS	Finding The Story - Using stories to connect artists and audience.	Panelists: April Hefner, Deborah Evans Price, Steve Taylor, Gabriel Aviles, John Butler, Jeremy Holley
Sat	3:00pm - 4:00pm	ARTIST	The Voice: Overcoming Obstacles in the Pursuit of Your Craft	John Mays
Sat	4:00pm - 5:00pm	GEN	NETWORKING ROUND-UP BY REGION - All	Lisa Kent, Cindy Wilt Colville
Sat	5:00pm - 7:00pm	GEN	DINNER	
Sat	7:00pm - 10:00pm	GEN / COMP	EVENING CONCERT - ARTIST AND SONG 2010 NATIONAL FINALS Hosts - Judges - John Mays, Jackie Patillo, Chaz Corzine Presentation of Song & Artist 2010 Awards immediately following the performances	